



Imani Rites of Passage and Company

7208 St. Andrews Rd.

St. Louis, Missouri 63121

Mary Ann Dunlap
Chief Executive
Officer

Leslie Stevenson
Administrative
Assistant

LaTricia Clark, EdS
Administrative
Assistant

Legacy Board Members

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Kevin Triggs

Board of Directors

President
Stanley Williams

Jerryl Christmas, Esq.

Gwendolyn Bogan

Mitchelle Price

Carolyn Shelton

Jonathan Strong

EMAIL:

ceo.imani@gmail.com

WEBSITE:

imaniritesofpassage.org

PHONE:

(314)-691-0657

September 3, 2017

Dear Community Partner:

We encourage you to participate in the **3rd Annual Rites to Give Campaign** to benefit **Imani Rites of Passage and Company**. IMANI Rites of Passage and Company is a 501c (3) nonprofit mentoring organization.

Our goals include but are not limited to: character development, emotional development, college and career readiness, social health, and technology with an emphasis in program coding. We are contacting you to ask for your support of this annual campaign which starts on October 3, 2017, the **(National Day of Smiles)**-which corresponds to cheerful giving and ends on October 16, 2017. **(The National Day of Lexical Knowledge)** – which corresponds to our level of impact and the impartation of knowledge throughout the Rites of Passage experience.

Your participation in this cause ensures we raise the much-needed annual funds to continue our dynamic programmatic services to our participants. To date we have impacted the lives of over 160 youth. We aim to increase our service units by 50% in servicing 80 more participants for the 2018-2019 service year in the St. Louis Metropolitan area.

Contribute to this great cause now by going by to www.imaniritesofpassage.org and click on the donations tab and make a donation corresponding to one of the sponsorship levels listed below. If you elect to become a Platinum or Emerald Sponsor, please email us your logo.

Platinum Sponsor: \$10,000 - \$5,000.00

Individual, Organization or Business Platinum Sponsors will support Imani Rites of Passage and Company's **Technology and Education Fund** to support organizational objectives including extension programs such as W.E.B. Dubois Junior Honor Society and youth who demonstrate academic, personal, social, financial, or community need to enhance acceptance to an accredited College, University or Trade School. Logo of sponsoring organization or business will be added to our website

Emerald Sponsor: \$5,000.00 - \$2,000.00

Individual, Organization or Business Emerald Sponsors will support Imani Rites of Passage and Company **Scholar Programming**, recruiting and training facilitators, transportation for participants, personal and professional development, academic enrichment, college tours, and entrepreneur classes. Logo of sponsoring organization or business will be added to our website

Gold Sponsor: \$1,000.00 - \$500.00

Individual, Organization or Business Gold Sponsors will support Imani Rites of Passage and Company **Programmatic Fund**. Sponsors will support health, wellness, programmatic classes which includes meals for all participants.

Founding Sponsor: \$500.00 - \$25.00

Individual, Organization or Business Founding Sponsors will support **Rites of Passage Youth Ambassador** opportunities, organization apparel, and enrichment activities.

Thank you for your time and consideration.

For our youth,

Mary Ann Dunlap

Mary Ann Dunlap, MSW, LCSW
Director: Imani Rites of Passage and Company